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PTO/SB/21 (09-04)

Total Number of Pages in This Submission 7+1+16		7+1+16	Attorney Docket Number CAR 0002		AR 0002P			
ENCLOSURES (Check all that apply)								
Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/decla Extension of Time Req Express Abandonment Information Disclosure Certified Copy of Priori Document(s) Reply to Missing Parts/ Incomplete Application	quest I Request I Statement ilty		Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocatic Change of Correspondence Terminal Disclaimer Request for Refund CD. Number of CD(s) Landscape Table on C	Address		Appea of App Appea (Appea Proprie	Enclosure(s) (please Identify	
Reply to Missin under 37 CFR	1.52 or 1.53							
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT								
FUESS & DAVIDENAS								
Signature								
Printed name William C. Fuess								
Date August 25, 2005 Reg. No. 30.054								
CERTIFICATE OF TRANSMISSION/MAILING								
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature								
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Typed or printed name William C. Fuess Date August 25, 2005								

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process), an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case Any, comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PTO/SB/17 (10-04v2)

Approved for use through 07/31/2006. OMB 0651-0032

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FEE TRANSMITTAL for FY 2005

Effective 10/01/2004. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)

	Transcription of the Con-	tioi nambei.
Coi	mplete if Known	
Application Number	10/0,81 841	
Filing Date	02/26/2002	
First Named Inventor	CARLIN	
Examiner Name	THERIAULT	
Art Unit	7179	
Attorney Docket No.	CHR DOITH	

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
Check Credit card Money Other None	3. ADDITIONAL FEES					
Order U	Large Entity Small Entity					
Deposit Account:	Fee			Fee	Fee Description	
Deposit Account	Code		Code		•	Fee Paid
Number Deposit	1051	130	2051		Surcharge - late filing fee or oath	
Account	1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
Name ————————————————————————————————————	1053	130	1053	130	Non-English specification	
Charge fee(s) indicated below Credit any overpayments	1812	2,520	1812	2,520	For filing a request for ex parte reexamination	
Charge any additional fee(s) or any underpayment of fee(s)	1804	920*	1804	920*	Requesting publication of SIR prior to	
Charge fee(s) indicated below, except for the filing fee					Examiner action	
to the above-identified deposit account.	1305	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
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1001 790 2001 395 Utility filling fee	1401	340	2401		Notice of Appeal	
1002 350 2002 175 Design filing fee	1402	340	2402		Filing a brief in support of an appeal	
1003 550 2003 275 Plant filing fee		300	2402		Request for oral hearing	
1004 790 2004 395 Reissue filing fee	1403					
1005 160 2005 80 Provisional filing fee	1451		1451	,	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$)	1452	110	2452		Petition to revive - unavoidable	
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1453		2453		Petition to revive - unintentional	
Fee from	1501		2501		Utility issue fee (or reissue)	
Extra Claims below Fee Paid Total Claims 72 -20**= 2 x 9 = 18	1502	490	2502		Design issue fee	
Independent 7 4.	1503	660	2503		Plant issue fee	
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Large Entity Small Entity (/ Fee Fee Fee Fee Fee Description	1806	180	1806		Submission of Information Disclosure Stmt	
Code (\$) Code (\$)	8021	40	8021	40	Recording each patent assignment per property (times number of properties)	
1202 18 2202 9 Claims in excess of 20	1809	790	2809	395	Filing a submission after final rejection	
1201 88 2201 44 Independent claims in excess of 3					(37 ČFR 1.129(a))	
1203 300 2203 150 Multiple dependent claim, if not paid	.1810	790	2810	395	For each additional invention to be examined (37 CFR 1.129(b))	
1204 88 2204 44 ** Reissue ⁽ independent claims over original patent	1801	790	2801	395	: ::	
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802	900	1802		Request for expedited examination of a design application	
<u> </u>	Other fee (specify)					
**or number previously paid, if greater; For Reissues, see above SUBTOTAL (3) (\$) *Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)						

1.17	W				
Name (Print/Type)	FUESS	Registration No. 30 (Attorney/Agent)	05 / Telep	none 898,497	397
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AUS 2 9 2005 IN

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bruce CARLIN) Confirmation No.:4479
Serial No.: 10/081,841) Group Art Unit: 2179
Filed: February 20, 2002) Examiner: Theriault, Steven

For: NETWORK-LINKED INTERACTIVE THREE-DIMENSIONAL COMPOSITION AND DISPLAY OF SALEABLE OBJECTS IN SITU IN VIEWER-SELECTED SCENES FOR PURPOSES OF OBJECT PROMOTION AND PROCUREMENT, AND GENERATION OF

OBJECT	ADVERT	SEME	1TS)
Atty's	Docket	No.:	CAR	0002P)

San Diego, California August 25, 2005

AMENDMENT UNDER 37 C.F.R. §115

Box Amendment - Patents Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Timely in response to the first Office Action mailed August 25, 2005, please amend the above-identified patent application as follows:

In the Claims

Please cancel claims 1-19, and add claims 20-41, as shown in the attached complete set of pending claims as amended.

The Abstract

Please replace the ABSTRACT (on one sheet) of the application as filed with the attached ABSTRACT. No new matter is added.

08/30/2005 HGUTEMA1 00000039 10081841

01 FC:2202 02 FC:1999 50.00 DP 12.00 DP